

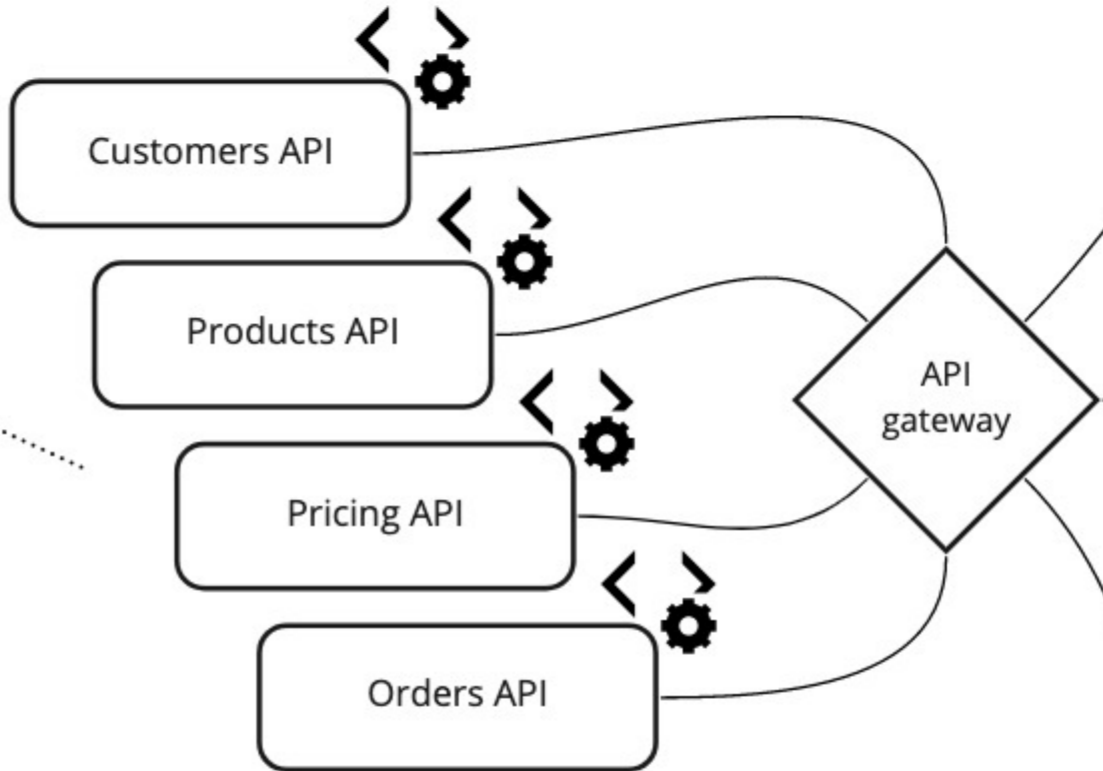
Self service solutions for individual (power) users. Remember: it's only self service if your users are doing the work.

Your APIs

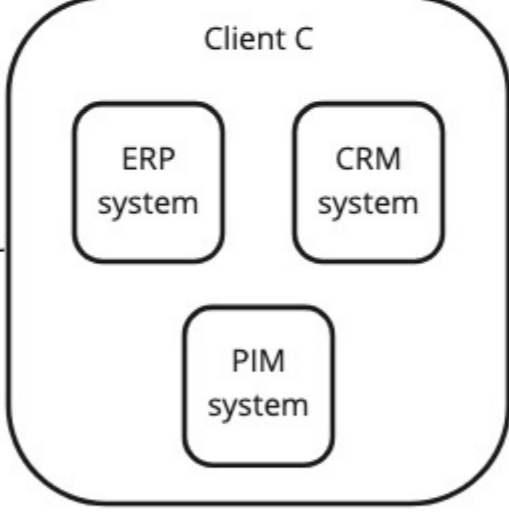
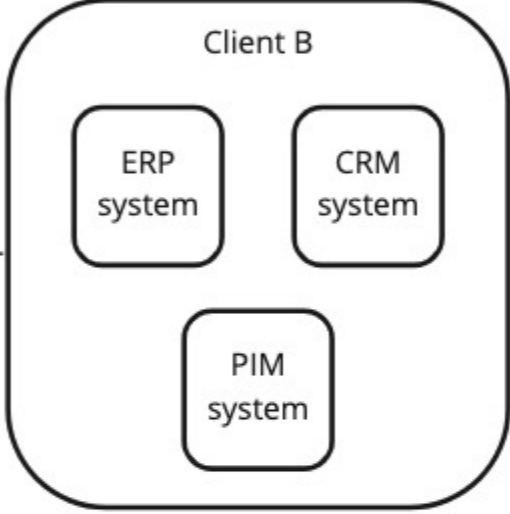
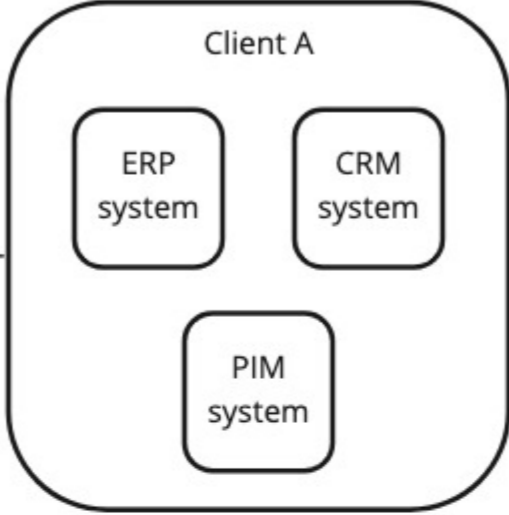
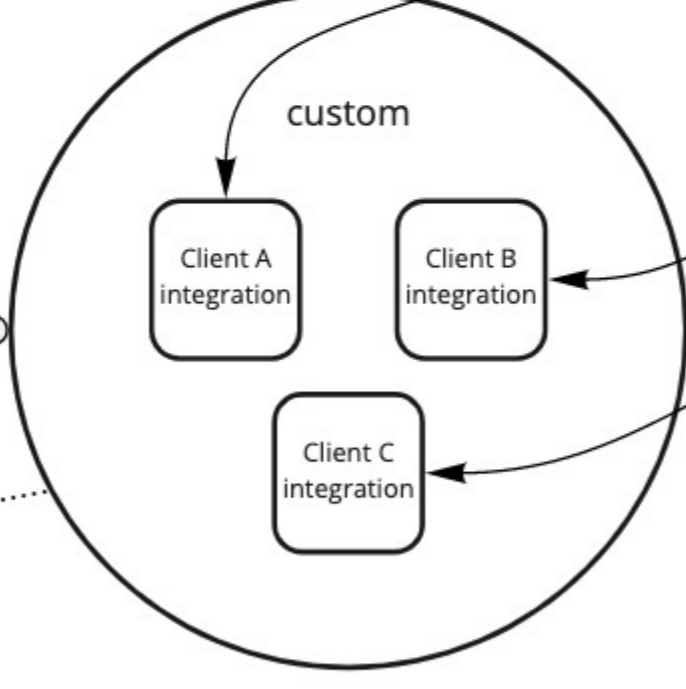
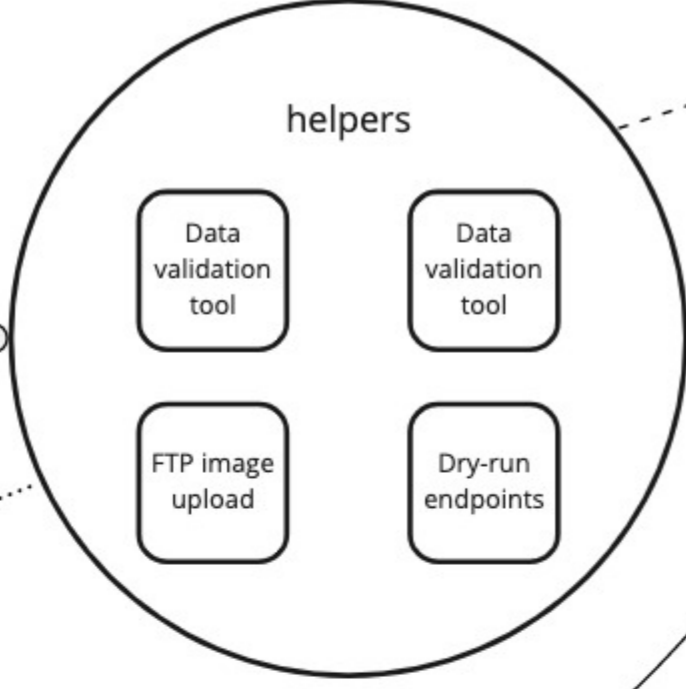
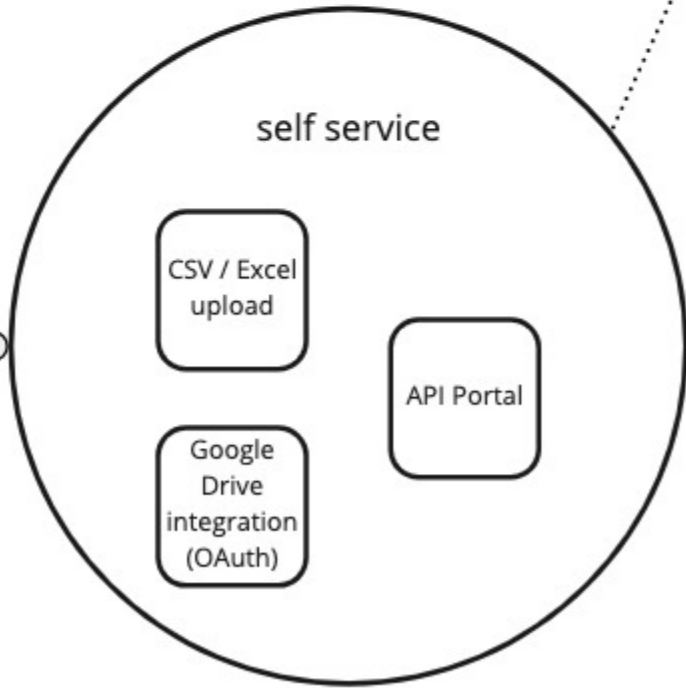
Integration landscape

Your customer's landscape

Integration APIs. Model after what is easy to integrate against, not after your own domain. But never change these on individual customer request; always solve mapping in the integration space.



Helpers unlock self service or custom integration development.



Custom integrations typically serve a single customer. Be sure to avoid ambiguity about long term ownership and maintenance responsibility.